

Technology Transfer – Deliverables 2023 NEW v12.05.2023

Worksheets	Oral Presentations	Deadline	Check ✓
01 WS TT Technology Description		2 May	
02 WS TT Singularity of Technology		2 May	
03 WS TT List of Applications		2 May	
04 WS TT Technology- Solution-Problem (TSP)	T-S-P_Technology-Solution_Problem	2 May	
05 WS TT Initial Technology-Product-Market		30 May	
06 WS TT Market Description		30 May	
07 WS TT Product Atributes-Market Matrix (PAMM)		30 May	
08 WS TT Preliminary Market Assesement		30 May	
09 WS TT Decision Criteria Matrix		30 May	
10 WS TT Technology-Product-Market (T-P-M)		30 May	
11 WS TT Product Declaration		30 May	
12 WS TT Validation of Product Declaration		30 May	
	Value Proposition	7 June	
	(Real) Elevator Pitch	7 June	
	Business model – Canvas type	7 June	
	Leaflet	7 June	
	(Patent Planning)	7 June	

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